

#HumJiyenge



HUM JIYENGE

DIGITAL POSTER MAKING COMPETITION

Last date for participation: 5th September, 2022

#HumJiyenge 🙌

Digital Poster Making Competition.

Seven Boats has taken a CSR initiative for people's awareness on Suicide Prevention by doing a Suicide Prevention Awareness campaign. The objective of this Digital Poster Making competition is to bring out your creative expression for grabbing people's attention into the subject and triggering their thoughts.

We are inviting your participation in this competition by filling up the following form:

<https://forms.gle/JaHAqUissm814bH9A>

Website - <https://www.7boats.com/hum-jiyenge/>

ToS of Seven Boats - <https://www.7boats.com/tos/>

Global theme of World Suicide Prevention Day: [Creating Hope Through Action](#)
Global theme color: Orange and Yellow

However, you can take creative liberty to choose your own color palette, theme and tagline.

Our hashtag for the campaign: **#HumJiyenge**

Guidelines for making Digital Poster Making Competition:

1. Draw on a white paper - Use A3 or A4 size paper.
2. On top margin put your drawing theme name.
3. Scan or take photo of your poster or use any graphic design tool like Canva or Photoshop (4:3 or 16:9 size.)
4. **Post your poster in Facebook.**
5. Write these in your post **#humjiyenge #7boats @7boats @sevenboatsacademy**
6. **Tag 5 friends**
7. **Share your post**
8. **Take a screenshot** of your post
9. **Add your screenshot in comment** under this post - <https://bit.ly/3PSf5Rc>
10. Once all these 9 steps are done, submit the registration form here with your poster link. (See how to get poster link below)

Registration form link - <https://forms.gle/JaHAqUissm814bH9A>

#HumJiyenge



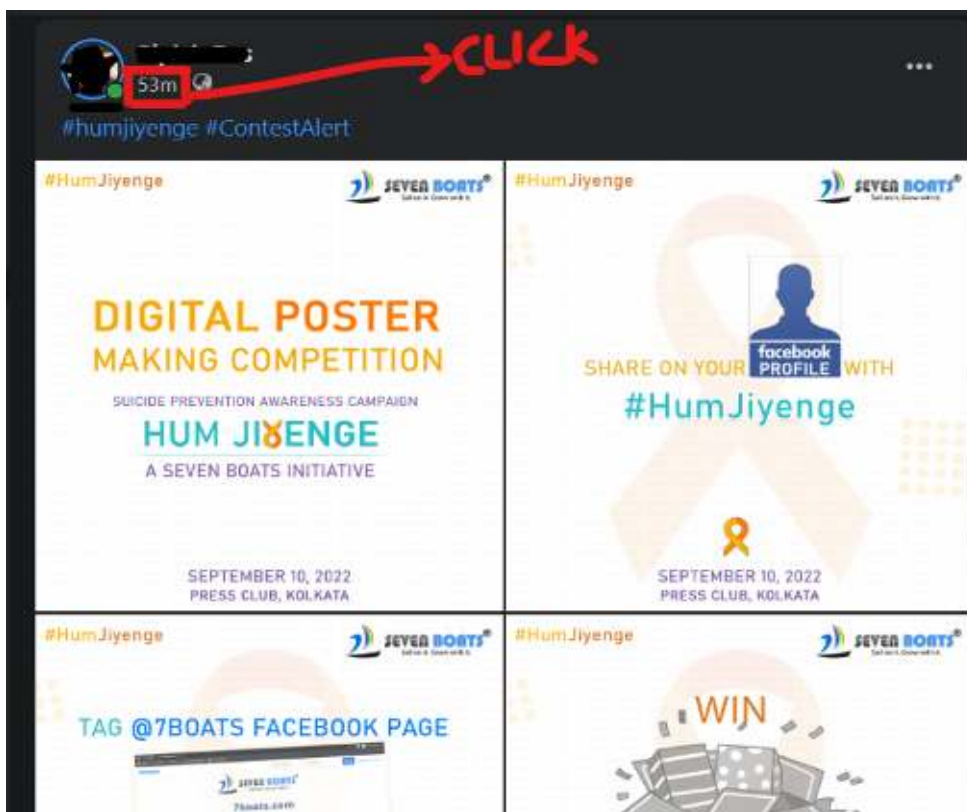
HUM JIYENGE

DIGITAL POSTER MAKING COMPETITION

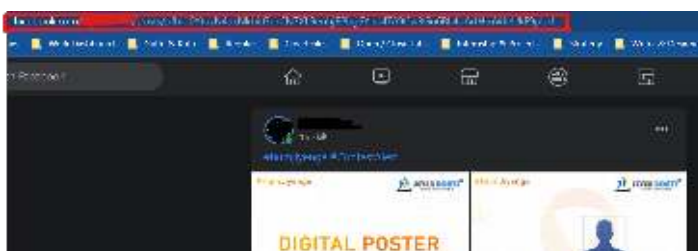
Last date for participation: 5th September, 2022

How to get your poster link:

Step1: After you post your poster in Facebook, Go to your timeline and **Click the post time** link of this post.



Step2: After your post opens in the tab, copy the full post link from top and paste in registration form



#HumJiyenge



HUM JIYENGE

DIGITAL POSTER MAKING COMPETITION

Last date for participation: 5th September, 2022

Rules and Regulations of the competition:

1. The poster must be visible by the public (ensure this from Facebook settings.)
2. There is no age bar to participate in this competition.

Deadline for submission:

5th September, 2022

Judgment Criteria:

Judgment will be based on:

- Highest total count of like + share + comment on the post
- Relevance to the theme.
- Originality.
- Artistic composition.
- Creativity.
- Message conveyed by the poster.
- Effectiveness in communicating the intended message.
- Decision of the Jury members will be final.

The winner(s) will be intimated through contact details entered in the registration form of Seven Boats Suicide Prevention Awareness Campaign - Digital Poster Making Contest.

Prize:

Winner(s) will be awarded with trophy and certificate at **Press Club Kolkata** on 10th Sep, 2022 in presence of eminent personalities and media.