



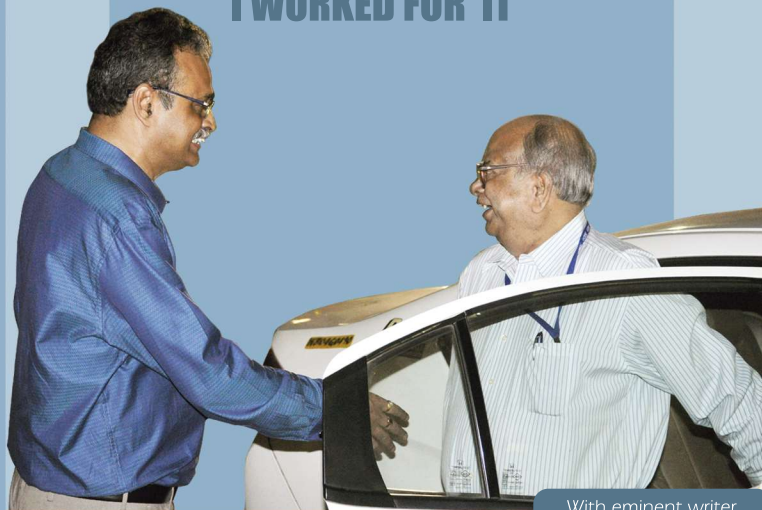
With
Shri Sovandeb Chattopadhyay
MIC, Govt. of W.B.

CREDENTIALS

- Serving as Chairman, Public Relations Society of India, Kolkata Chapter, since 2015, a pan-Indian body with 60+years' legacy
- Served as Secretary, Public Relations Society of India, Kolkata Chapter, from 2009-2015
- Adjudged as Best Secretary three times and Best Chairman twice during the last 10 years
- Designer and creator of ENGAGE, Eastern India's Largest Digital Summit since 2012, presenting more than 100 social and digital media colossuses as speakers
- Involved with multiple CSR Initiatives: one of the Founder Trustees of "Anant Education Initiative" launched by Infinity Group in the year 2011 for providing scholarships to 5000 'X' and 'XII' standard students from economically weaker background
- Social Responsibility: Initiated SWAPONO Merit Scholarship for economically weaker students for class 10 and 12th in North 24 Parganas, in the year 2007

- Received a plethora of Awards, including the "Excellence in Journalism" at the Global Festival of Journalism during 2018 at Noida Film City
- Organized National Conference of Public Relations Society of India in the years 2010 and 2016
- Promoted "Entrepreneurship Startup", an initiative to support budding entrepreneurs to learn from mentors and investors in the year 2017
- Creator of 'Beyond the Classroom', a well-received skill development course for job aspirants
- Motivational speaker, Television Host, Moderator of Various Panel Discussion with a high degree of accomplishment

" I NEVER DREAMT
OF SUCCESS,
I WORKED FOR IT "



With eminent writer
Mani Shankar Mukherji

Soumyajit Mahapatra

Brand Communication Strategist

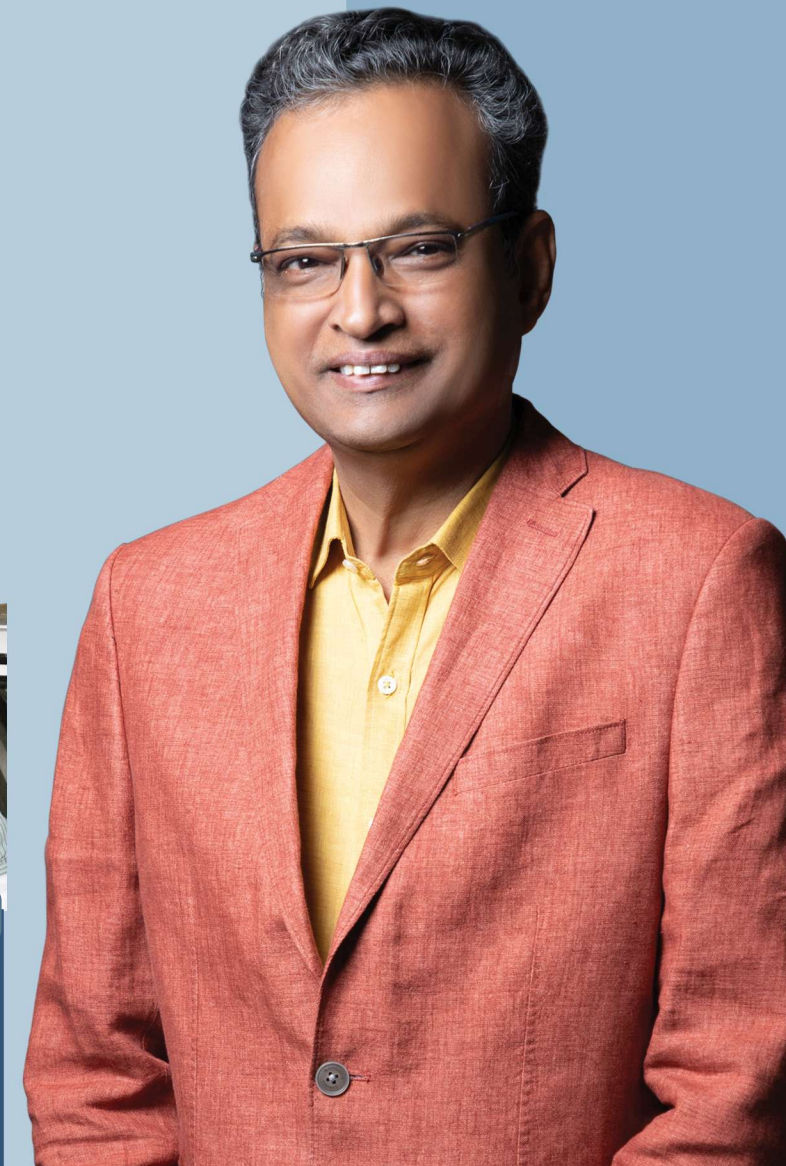
CG 27 Sector 2, Salt Lake City, Kolkata-700091

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SOUMYAJIT

Mahapatra



PROFESSIONALLY SPEAKING



With
Sandeep Marwah
Founder, Noida Film City

Soumyajit Mahapatra brings onboard with him vast experience as the former Deputy General Manager, BSNL, leaving behind a legacy of veritable contributions to varied domains of Telecom Industry from Installations, IT to Media Relations. A wealth of expertise and skill set in Media Relations honed over the years has earned Mahapatra the respect and chequered place among his professional peers in Kolkata.



With
Shri Bratya Basu
MIC, Govt. of W.B.

DEFINING EDGES

Presently he is the Chairman of Public Relations Society of India, Kolkata Chapter.

More often than not, clients in today's fast-changing business environment expect to be associated with an articulate, intelligent and well-networked creative communicator who thrives on the demands of reputation management. Soumyajit Mahapatra fits the bill in more ways than one

- A seasoned professional focused on aligning industry and customer needs with market opportunities
- A pedigree of proven administrative astuteness to elevate organization's reach, productivity and efficiency to competitive advantage
- Skilled at managing multiple projects with competing deadlines
- Resourceful in problem-solving
- Strong and assertive Leadership skills
- Commitment to quality and adaptability to learn new process and procedures quickly
- Sharp eyes for details
- Adept in working in fast-paced environments that demand strong organizational management skills.
- Driven by challenges
- Ability to multitask with sharp eyes for details



PORTRAIT OF DYNAMISM

MOTIVATED LEADERSHIP

GO-TO-MAN METTLE

- Excellent interpersonal conversational and writing skills
- Proven organizational and time management skills
- Personality that thrives under pressure
- Multidimensional traits like foresight, creative intelligence, empathy, courage with sense of responsibility to achieve the objective of a given project
- Confidence to be proactive and pragmatism to handle projects, especially the challenging ones.
- Incisive business acumen powered with updated knowledge of current affairs for making informed decisions
- Command of marketing, brand communication, event management and conference content curation
- Wide repertoire of contacts nationally to leverage in overcoming challenges and dealing with communication crisis



With
Jawhar Sircar I.A.S. (Rtd.)
former CEO, Prasar Bharati