

Seven Boats Academy

[www.7boats.com/academy](http://www.7boats.com/academy)



# Why Seven Boats?

By - SEVEN BOATS INFO-SYSTEM PRIVATE LIMITED

# Quick Stats

- ✓ 37,000+ Students trained since 2011.
- ✓ 50+ Recruitment Partners
- ✓ Above 95% Placement record
- ✓ 500+ Clients served
- ✓ 25+ National Awards & Felicitations
- ✓ Featured in 20+ popular magazines
- ✓ 1300+ Positive Reviews
- ✓ Globally Approved Course Syllabus
- ✓ Educational Partnership with Premium Tools
- ✓ 70+ Countries Served
- ✓ Invited For Guest Sessions by 25+ Top B-Schools/Universities including IIM, IIT, AICTE, UGC & Many more.

# Among The Top Rated & Most Trusted Digital Marketing Institutes in India



Invited / Felicitated, Awarded & Trusted By 25+ Top B Schools, Universities, Corporate & Business Chambers in India for excellence in Digital Marketing Training.

# Step by step digital marketing training

At 7boats Academy, the institution focuses on making a world-class digital marketing professional with an understanding of the constant updates coming from the search engine giants. While training the budding professionals, the institute tries to create an all-rounded professional course that can help the students to get the grasp of the subject easily.

# Strong Industry Connect

7boats Academy is not just a digital marketing institute, it's a full service digital marketing agency as well. 7boats Academy is a unit of Seven Boats Info-System Pvt. Ltd. which is a reputed digital marketing agency in Kolkata and served more than 500 clients across 50 industry verticals in 70 countries. So you will get real projects to work on in real industry environment. Practical on job training environment.

# Trusted and associated with reputed institutions of the nations

Seven Boats Academy has been associated with numerous prestigious institutions. It has been felicitated by 25+ Universities, Top B Schools, Business Chambers, and Corporate houses of the nation for creating a revolutionary breakthrough in the field of digital marketing. Some of the institutions associated with the 7boats include IIM Shillong, IIM Rohtak, AICTE ATAL FDP, UGC-HRDC, Ranchi University, Sangam University, Public Relations Council of India, Karnavati University, IEST (Shibpur), ITS Ghaziabad, Coca Cola AIESEC Youth Speak Forum and many more.

See Press & Media section here - <https://www.7boats.com/about/press/>

IN NEWS



FELICITATED & INVITED BY



TRAINED PROFESSIONALS



STUDENTS PLACED



500+ CLIENTS



CERTIFICATION ASSISTANCE



Seven Boats Academy is a premier Internet marketing institute in India. 7boats is among top digital marketing agencies in India & among top digital marketing institutes in India.

We Are Training Partner of



& More....

Our Book Partners



Our SEO Tools & Certification Partner





**SEVEN BOATS HAS BEEN INVITED & FELICITATED FOR FACULTY DEVELOPMENT PROGRAM (FDP) BY  
AICTE-ATAL ACADEMY, GAYATRI COLLEGE VIZAG, & UGC-HRDC RANCHI UNIVERSITY**



विश्वविद्यालय अनुदान आयोग  
University Grants Commission  
quality higher education for all



**UGC-Human Resource Development Centre**  
Ranchi University, Ranchi



अखिल भारतीय तकनीकी शिक्षा परिषद्  
All India Council for Technical Education



**GAYATRI VIDYA PARISHAD**  
**COLLEGE FOR DEGREE AND PG COURSES(A)**  
(Affiliated to Andhra University | Accredited by NAAC | ISO 9001:2015)  
(PG-MBA and UG Engineering B.Tech (CE,CSE,ECE and ME) programs are Accredited by NBA)  
Visakhapatnam-530045.

Our Founder & CEO Debajyoti Banerjee has been invited as resource person for faculty development program at AICTE-ATAL Academy, Gaytri College Vizag and at UGC-HRDC, Ranchi University.



# A long line of successful students since 2011 & Good placement records

The institution was established in 2011. Since then more than 37000+ alumni all through the globe have found placement in different prestigious corporate houses including Accenture, Capgemini, Brainware, PWC, Kuchina, OYO, and many more. Seven Boats Academy has 1200+ of positive reviews on Google, Facebook, YouTube, Udemy, JustDial and many other platforms.

# An updated curriculum

We all know digital marketing is the dynamic field, with constantly updating the rules and algorithms for the benefit of the users. To keep up with the constant changes in the field, Seven Boat Academy tries to constantly update and restructure the [digital marketing curriculum](#) for the benefit of the students.

# Classes based on practical applicable insights

To survive in the world of digital marketing, mere theoretical knowledge is not enough. To survive in the market, the candidate requires the skills to think out of the box and some practical knowledge about how things run in the digital marketing industry. 7boats Academy runs an [in-depth practical session](#) to familiarise the students with real-life scenarios.

# Post-Training Support

Education of the does not end with the completion of the course for a student. Most of the course participants require somewhat support post-training to help them work through real-life situations while dealing with clients. A post-training support group can help in making professional careers better for the people entering the digital marketing industry as a fresher.

# Certifications Assistance

Not all courses are suitable for everyone, so how to choose a relevant program concerning skill level or experience? To make things simple for the students, the academy provides certification counseling and assistance to the attendees – helping them in choosing the right academic program suitable for their career and skill level. Check [7boats Academy Digital Marketing Certifications](#). Also get support for Google, Hubspot, Facebook & Other certifications

# Helpful practice material

Finding the right materials for the digital marketing program is similar to finding a gold mine. With the right course materials to study and read, one can take over the competition and make an impact in the industry. To support the students, Seven Boats Academy provides the right study materials that can help in making the training worthwhile. Check [Free SEO Course](#)

# Infrastructure worthy of a digital marketing institute

Not many digital marketing institutes can boast of having a classy infrastructure for an integrated and well-rounded course. The Seven Boats Academy is built on the foundation of solid course material and a promising infrastructure to make the digital marketing program more exciting for the students. See [infrastructure](#)



# Various other reasons

Some of the other reasons why the Seven Boats is the place to learn digital marketing are:

- Valid certifications & diploma
- Recipient of many prestigious awards
- Experienced trainers
- Flexible training hours
- Affordable fee structure
- More reasons to join 7boats

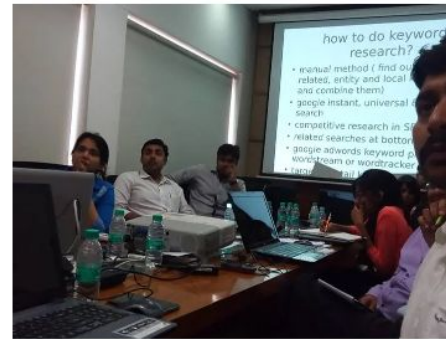
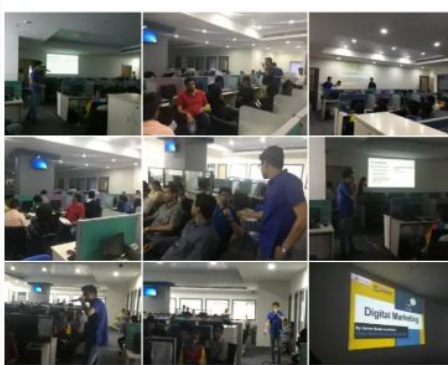
# Testimonials

*On behalf of the Student Chapter, 'Computer Society of India' we wanted to express our appreciation to you for online convention on Digital Marketing & Statistical Approach. It was extremely informative & the class size and participation illustrated the importance of this topic to bankers. Thanks for making such convention successful and we appreciate your continued support.*

*Prof. Dr. K P Yadav, Vice Chancellor, Sangam University*

*Dear Team, We would like to first express our gratitude to Mr. Debajyoti Banerjee for the insightful session on Digital Marketing. The attendees were very appreciative of the learning and found the skills taught to be an asset for their future path ahead in their managerial career.*

*Conclave, IIM Shillong*



# Thank you :)

## **Debajyoti Banerjee**

**Founder & CEO, Seven Boats Info-System Pvt. Ltd.**

Founder & CEO at Seven Boats. 17+ years of domain expertise. Felicitated & invited by 20+ top B Schools & Management Institutes of India including IIM, IITs, AICTE, UGC. Associated as digital marketing visiting faculty in 5+ premier B schools in India. 20+ awards including PRCI National Chanakya Award for best digital communication Trainer, invitations & featured in premier magazines. Instructor at Udemy.

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**More about us -** <https://www.7boats.com/academy/>

