



# Seven Boats Info-System Pvt. Ltd.

Full stack digital marketing service & training provider, bridging the gap between skilled professionals & Startups/SMEs/Enterprises with 360° hybrid digital solutions (Strategy+Consulting+Training/Staffing+Implementation) in a cost effective approach.

Location - Kolkata. Since 2011.

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YouTube: <https://www.youtube.com/channel/UCIsHjvh5xbdFBCv9vDcNATQ>



**Founder & CEO at Seven Boats, Google Certified Digital Marketer & Trainer, LinkedIn Certified WordPress Expert, Brand Strategist, Consultant & Entrepreneur. See more - <https://shorturl.at/fmnB7>**

# Debajyoti Banerjee

B.Tech in CSE & PGDM in Marketing, Debajyoti has 15+ years of domain expertise. Felicitated & invited by 12+ top B Schools, Universities, Management Institutes & Corporate houses in India including IIM, IIT & more.

Associated as a visiting professor of digital marketing in 3+ premier B schools in Kolkata. Public speaking in 10+ popular events. 17+ awards & featured in premier magazines & papers.

An Entrepreneur, He has trained more than 29,000 students globally through online programs, classroom training, workshops & online roundtables. His teaching methodology is highly appreciated by students, peers, corporate, sr. academicians & veteran entrepreneurs.

# Main Services Offered

1. Full Stack Digital Marketing Services including SEO, Social Media Marketing, Content Writing & Marketing, Digital Branding Strategy & Audit, Web Analytics, PPC Campaigns, Social Media Campaigns, Email Marketing, SMS Marketing etc.
2. Web Development through WordPress & domain, email & hosting, ssl related services, G Suite setup, CRM / Project management tools such as basecamp, Trello integrations.
3. Professional Digital Marketing training, workshop, bootcamps to students, institutes, corporate, trainers (TTT program) via online video walkthroughs/Live virtual classrooms, physical classroom & on-premises workshops.

See details of services here - <https://www.7boats.com/services/>

# Clients

**Elite Shoe, Propello, RENE India, Shree Cement** (Bangur Cement), **DN Homes** (Bhubaneswar), Usashi Realty, **Evanie Eco Nest**, GLS Realty, Jezza Motors, **Cocoon Luxury Hotel** Dhanbad, Casa Broadway, Hotel Coral Digha, AVR Group of Hotels, **PRAN RFL Group, Keya Seth**, i2iOptical Mauritius, Gulf Worldwide Logistics LLC Dubai, Viertric Motors, Electeca, Energy Plus India, ESI Electro India, Hearing Plus, Bengal Speech, Beijing Shougang Engineering – China, Dezzine – Hong Kong, Sixth Dimension Learning – Canada, Tanushh Electronics Dubai, Saraswati Online Academy, **Swami Vivekanada Institute of Technology, BPPIMT**, Smile Phram Italy & Cambodia, YesVidya, Study Group by Sujata Mukherjee, **Primarc**, SZI Technologies, **PRSI Kolkata**, Travelxpioria, Chikitsatour, **Calcutta Business School, Karnavati University** & many more.

See more - <https://www.7boats.com/whitepapers/>

IN NEWS



FELICITATED & INVITED BY



TRAINED PROFESSIONALS



STUDENTS PLACED



500+ CLIENTS



CERTIFICATION ASSISTANCE



Seven Boats Academy is a premier Internet marketing institute in India

We Are Training Partner of



& More....

Our Book Partners



Our SEO Tools & Certification Partner



# Awards & Recognition

1. ABP news CMO Asia & World Marketing Congress Kolkata Best Brand Award
2. Entrepreneur Recognition Award by The Bengal Chamber of Commerce.
3. India Leadership Award by AIAF & IEDRA
4. Top 50 Training Providers Of The Year by Silicon India Education
5. Felicitated by IIM Shillong, IIT KGP, St. Xavier's College, PRSI Kolkata, PRCI Kolkata, IEST Shibpur, BP Poddar Institute of Management & Technology, Globsyn, Bhavan's, Calcutta Business School, Sangam University, ITS Ghaziabad, Coca-Cola AIESEC Youth Speak forum, eChai Start up, NEN Wadhvani Foundation, BIBS, GMIT & many more organizations
6. Featured in YourStory, KNN India SME News, T2 Telegraph, Bartaman, echai, brilliant read, social samosa, yo success, startup talky, digital monster magazine & many more.

See more <https://www.7boats.com/about/awards-memberships-and-affiliations/>



# Who get benefited from our services?

Students, Professionals & Corporate all across the globe

Pains identified

- Businesses spend more money and are fully agency dependent.
- Businesses lack proper awareness & knowledge on how to implement.
- Businesses don't get skilled resources easily and affordably.
- Students don't get right hands-on experience on client's problems.
- Gaps in digital marketing ecosystem between skills, academia & industry.

We provide all round digital marketing solution in Consulting, Strategy, Training/Staffing & implementation in cost effective approach by our own Result-driven & Methodical 5-stage [AACRO® model.](#)

# Why Seven Boats?

- Strong word-of-mouth & goodwill branding.
- Inbound marketing (SEO, Content, Social Media Marketing).
- Outbound Marketing (Push notification, SMS, Emails, Google/FB Ads).
- Off-line contest, outreach program, digital clinic, workshops.
- Freemium models of course, business audit, roundtables.
- Focused lead funnel & customer experience/journey management.
- Referral incentives, brand ambassadors, event partner tie ups.
- Use of marketing automation & various tools.
- We clearly portray our value statement - Good quality & affordable price
- First mover advantage in new experiments, faster & easier alternative solutions.

29,000+ Students (Online + Classroom), 500  
Projects, 15,000+ Targeted Email DB, 700+ Reviews

**Use Cases** - For students/job seekers, for professionals (skill upgrade or switch job or entrepreneurial effort), & for corporate (Workshop, Training, Staffing, Consulting & Web Dev/ Digital Marketing Services / Solutions) across the globe via online or offline support.

See our udemy course as an exmple-

<https://www.udemy.com/course/learn-advanced-seo-from-scratch/>

# Thank You



<https://www.7boats.com/academy/>

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