SEO suggestions

1. Define SEO and primary goals of SEO
2. Key components of on-page SEO
3. Important aspects of Off page SEO for PA and DA
4. Canonical Tag - define with examples
5. Define black hat SEO and give 3 examples/ types of black hat SEO
6. Mobile optimization in SEO
7. Difference between organic & paid search results
8. SEO audit - techniques, key elements, tools, importance
9. Site speed and sEO
10. Define "dwell time" in SEO and discuss strategies to increase it.
11. Calculate the formula of keyword density with example and define importance
12. Difference between white hat and black hat SEO
13. Role of header tags (H1 to h6) in SEO with an example
14. Importance of site architecture and url structure in SEO with example
15. KPIs for off-page SEO
16. Importance of influencer marketing in offpage SEO
17. Differentiate short tail and long tail keywords with example and usages
18. Keyword cannibalism with example
19. Role of semantic search in modern SEO
20. How to do SEO competitor analysis and why do you need it
21. How to identify competitor's content strategy for better SEO
22. How to prevent duplicate content issues especially in ecommerece websites? Give example
23. How to optimize product listing for voice search in ecommerce SEO
24. Role of UGC (user generated content) in ecommerce SEO
25. How ro do local SEO / how to optimize "ner me" searches
26. Describe challenges related to content localization in Multilingual SEO and how to do it
27. Significance of server location and hosting in Multilingual SEO
28. XML sitemap in technical SEO
29. Explain mobile-first indexing
30. How can businesses identify and rectify crawl errors using Google Search Console?
31. current SEO trends that businesses should be aware of
32. Define Core Web Vitals
33. voice search technology in SEO
34. Define Rank math and its functions and importance and features
35. Importance of Wordpress Categories and tags in SEO
36. Compare and contrast the different types of keywords used in SEO Content Writing, such as short-tail, long-tail, and LSI keywords
37. how does Google Search Console help businesses monitor and improve their website

38. Importance of user intent in SEO content writing, provide example
39. Compare the content requirements for various types of web pages, such as blog posts, product pages, and landing pages, in SEO
40. Steps of keyword research
41. Importance of title tags in SEO and example of good and bad title tags
42. Image optimization in SEO
43. Difference between Meta description and Meta keywords tags
44. Importance of backlinks and how to earn high quality backlinks
45. What is guest posting or guest blogging and importance? Give example
46. What is ORM and what to do? How it is related to SEO
47. Illustrate how keyword difficulty is calculated and why it's important in keyword research.
48. Differentiate between keyword search volume and keyword competition
49. How to find your competitor's backlinks or backlink profile
50. Explain the concept of content gap analysis in SEO competitor analysis
51. schema markup in E-Commerce SEO
52. GMB optimization (Google my business)
53. importance of local citations in Local SEO
54. Differentiate between ccTLDs (Country Code Top-Level Domains) and subdirectories/subdomains in Multilingual SEO
55. Analyze the role of user experience (UX) in Multilingual SEO
56. How to optimize product pages in ecommerce SEO?
57. Differentiate between category pages and product pages in E-Commerce SEO